

# THE GRAPEVINE

Your Best Viniculture Source Connecting Suppliers With Buyers

## About Us

The Grapevine Magazine's mission is to bring together buyers and suppliers in the viniculture industry. Our goal is to connect all geographical markets in order to strengthen and advance the viniculture industry.

Our readership consists of professionals involved in both wineries and vineyards. We have industry leaders from around the country that have joined the The Grapevine Magazine as contributing writers. Their expertise provides you with the most valuable news, information and research in the industry for all regions.

## The Magazine

The Grapevine Magazine is an industry leader providing you with a wide collection of products and services. The Grapevine Magazine provides the **largest circulation** and the **lowest CPM** than any other viniculture publication. Within only 4 years our mailing list has increased from 7,500 to **21,300** making The Grapevine Magazine the most widely read and circulated viniculture magazine in the United States!

Advertising in The Grapevine magazine serves both the wine and grape industry providing you the greatest value, the most exposure and extra services available in the industry.



## Online Advertising

The Grapevine Magazine's website has grown in popularity and content! We received over 120,000 hits between (December 2010 & November 2010).

Our Online Advertising rates are the most cost effective of any other viniculture publication, giving our advertisers a powerful combination of Print and Online advertising to fit any budget.



## Buyer's Guide

The Grapevine Magazine's annual **Buyer's Guide** provides you with consistent suppliers, consultants and services for both the wine and grape industry. Our Buyer's Guide is **FREE** and available as a special insert in our "Buyer's Guide Issue" and also a **FREE** download from our website.

The Grapevine Magazine is committed to providing you with the most accurate information available and **GUARANTEE** all listings are current.

