

THE GRAPEVINE

Your Best Viniculture Source Connecting Suppliers With Buyers

Terms & Conditions

Advertising Acceptance - PPG reserves the right to edit, reject, and/or cancel any items submitted for publication. Standard advertising sizes are included on the rate sheet in this package. Ads that do not follow provided advertising criteria will not be accepted.

Errors & Omissions - PPG assume no responsibility, financial or otherwise, for errors and/or omissions in advertisements or preprinted inserts. PPG will not be responsible for errors in proofreading by the advertiser.

Cancellations & Corrections - PPG cannot be responsible for orders, corrections, or cancellations given verbally. Written or facsimile confirmations of orders, corrections, or cancellations must be received prior to deadline. Advertising cancelled after composition but before space is reserved will be billed for the cost of composition.

Agency Commission - Fifteen percent (15%) of gross billing allowed to recognized agencies listed in the Standard Directory of Advertisers and Agencies provided...

- Order is placed and paid for by the agency
- Advertiser's material is prepared in accordance with The Grapevine magazine production specifications.
- Amount is paid within 30 days of invoice date. The agency and the advertiser are jointly and separately liable for all payment. It is agreed that the publisher has the right to seek payment from the advertiser in the event of non-payment within 30 days by the agency or authorized representative.

Lawful Advertising - Advertiser assumes all liability for all content of advertisements and agrees to indemnify and hold harmless Pinpoint Publishing Group LLC, its publishers, agents and employees against any and all liability of any type.

Order Acceptance - Pinpoint Publishing Group LLC accepts orders for advertising space with the understanding that the terms and conditions set forth shall apply to all advertising.

Reservations - All reservations must be accompanied by payment in order for space to be held. All reservations must be made in writing (facsimile and e-mail accepted).

Renewal Policy - All ads will run for the specified time according to the insertion order.

Rate Protection Policy - Publisher reserves the right, on notice, to revise rates on all advertising and contracts, because of production costs beyond control.

Ad Location & Frequency - The inside front cover, the center pages, inside back cover, and the back cover are considered premium ad locations. Preference shall be given to advertisers committing to 2x or 4x placement; however, an individual advertiser may be limited to terms of three issues on any given premium ad location. If Pinpoint Publishing Group LLC is unable to satisfy a premium location request, advertiser will be notified. For non-premium ad locations, advertisers will be accommodated on the basis of date of placement. Ad location decisions are solely that of Pinpoint Publishing Group LLC and are final. Frequency rate is available for consecutive issues only.

Pinpoint Publishing Group (*PPG) reserves the right to edit, reject, and/or cancel any items submitted for publication deemed to be objectionable or misleading in any way. PPG assumes no responsibility, financial or otherwise, for errors and/or omissions in advertisements or preprinted inserts. PPG will not be responsible for errors in proofreading by the advertiser. PPG cannot be responsible for orders, corrections, or cancellations given verbally. Written or facsimile confirmations of orders, corrections, or cancellations must be received prior to advertisement deadline. Advertising cancelled after composition but before space is reserved will be billed for the cost of composition. Advertiser assumes all liability for all content of advertisements and agrees to indemnify and hold harmless PPG, its publisher, agents, and employees against any and all liability of any type.