

Editorial Calendar for 2009

January

- Reports From Annual Conventions/Reports From Universities
- Tasting Room Management
- New Equipment For Vineyard & Winery

February

- Reports From Annual Conventions/Reports From Universities
- Tasting Room Management
- Pruning and pruning equipment
- New Equipment for vineyard and winery

March

- Marketing Via Inside Events
- Reports From Annual Conventions/Reports From Universities
- Soil Sampling For Fertilizer Rec's In The Vineyard
- Vineyard Floor Seed Mixes
- Vineyard Mowers

April

- Planting
- Weed Control
- Disease Control
- Air Blast Sprayer And Ground Sprayer Selection
- Fertility Management
- Irrigation Management

May

- Weed, Disease And Insect control
- Trellis Installation
- Canopy Management

June

- Weed, Disease And Insect Control
- Yield Estimates And Begin Marketing Your Grapes
- Petiole Analysis
- Canopy Management & Mechanical Canopy Equipment

July

- Disease And Insect Control
- Preparing For Harvest
- Canopy Management
- Wine Tanks And Associated Equipment

August

- Yield Estimates
- Petiole Analysis
- Harvest
- Cold Storage Facilities/Management
- Wine Making Techniques
- Preparing Land For Planting A Vineyard
- Testing Methods & Equipment To Test For TA, pH, Brix
- Mechanical Harvesting Equipment

September

- Post Harvest Vineyard Maintenance
- Cold Storage
- Soil Sampling For Vineyards

October

- Order Planting Stock For Next Year
- Nursery Selection
- Variety Selection For Next Year
- Dormant Season Weed Control Herbicide Applications
- Vineyard Equipment & Tractors

November

- Holiday Themes
- Bottling

December

- Holiday Themes
- Bottling
- Tractors & Equipment

Optional Hot topics To Run Through The Year:

- Winery Design
- Employee Management
- Vineyard / Winery Software
- Sustainable Viticulture and/or Winemaking
- TBA Issues
- Customer Newsletters
- Marketing
- Wine Trails
- Wine Clubs
- Tasting Room Management
- Customer Wine Marketing Data
- Wine Making Issues
- Grape Varieties
- New Equipment
- Show & Tell Stories Of Wineries And Vineyards

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Advertising Acceptance - PPG reserves the right to edit, reject, and/or cancel any items submitted for publication. Standard advertising sizes are included on the rate sheet in this package. Ads that do not follow provided advertising criteria will not be accepted.

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Cancellations & Corrections - PPG cannot be responsible for orders, corrections, or cancellations given verbally. Written or facsimile confirmations of orders, corrections, or cancellations must be received prior to deadline. Advertising cancelled after composition but before space is reserved will be billed for the cost of composition.

Agency Commission - Fifteen percent (15%) of gross billing allowed to recognized agencies listed in the Standard Directory of Advertisers and Agencies provided...

- Order is placed and paid for by the agency
- Advertiser's material is prepared in accordance with The Grapevine monthly's production specifications.
- Amount is paid within 30 days of invoice date. The agency and the advertiser are jointly and separately liable for all payment. It is agreed that the publisher has the right to seek payment from the advertiser in the event of non-payment within 30 days by the agency or authorized representative.

Lawful Advertising - Advertiser assumes all liability for all content of advertisements and agrees to indemnify and hold harmless Pinpoint Publishing Group LLC, its publishers, agents and employees against any and all liability of any type.

Order Acceptance - Pinpoint Publishing Group LLC accepts orders for advertising space with the understanding that the terms and conditions set forth shall apply to all advertising.

Reservations - All reservations must be accompanied by payment in order for space to be held. All reservations must be made in writing (facsimile and e-mail accepted).

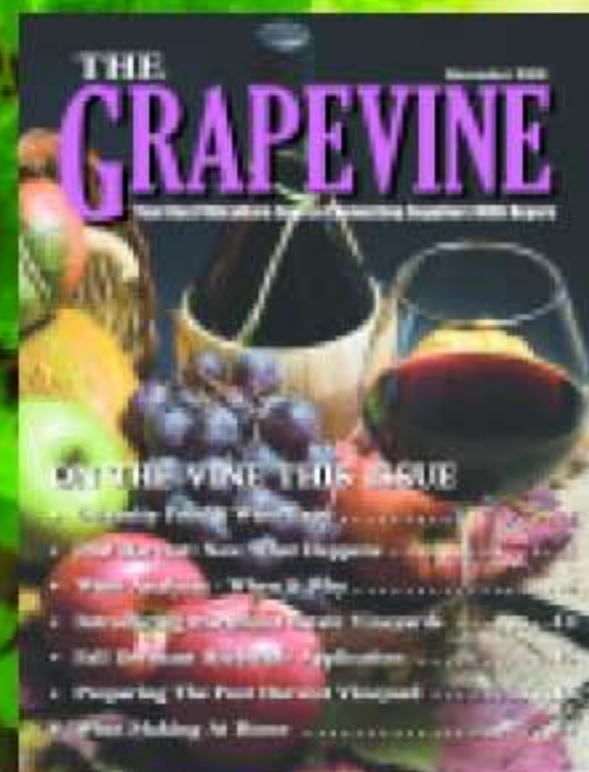
Renewal Policy - All ads will run for the specified time according to the insertion order.

Rate Protection Policy - Publisher reserves the right, on notice, to revise rates on all advertising and contracts, because of production costs beyond control.

Ad Location & Frequency - The inside front cover, the center pages, inside back cover, and the back cover are considered premium ad locations. Preference shall be given to advertisers committing to 3x or 6x placement; however, an individual advertiser may be limited to terms of six months on any given premium ad location. If Pinpoint Publishing Group LLC is unable to satisfy a premium location request, advertiser will be notified. For non-premium ad locations, advertisers will be accommodated on the basis of date of placement. Ad location decisions are solely that of Pinpoint Publishing Group LLC and are final. Frequency rate is available for consecutive months only.

THE GRAPEVINE MAGAZINE

Your Best Viticulture Source Connecting Suppliers With Buyers



Welcome...

The Grapevine magazine is published monthly by Pinpoint Publishing Group LLC and dedicated to delivering timely and relevant information to the viticulture industry.

Our mission is to bring together buyers, suppliers, distributors, manufacturers and sellers with diversified incomes. By connecting each geographical market to the other our goal is to strengthen and advance the viticulture industry.

Our readership consist of professionals across the country who are involved in some aspect of the industry. Please take time to review the information. We know you will be pleased with the quality and great results produced by The Grapevine magazine.

Look to "The Grapevine" for the most up to date information and resources in the viticulture industry.